



32nd Annual International Conference of the
IEEE Engineering in Medicine and Biology Society
"Merging Medical Humanism and Technology"

31 August - 4 September 2010 • Sheraton Buenos Aires Hotel & Convention Center • embc2010.embs.org

AIRPORT TRANSPORTATION

CITY TOURS

AREA TOURS

SHOWS

TOUR PACKAGES

OTHER HOTEL ACCOMODATIONS

COLTRAVEL

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EZEIZA AIRPORT / HOTEL TRANSPORTATION (*)

Buenos Aires International Airport (EZE) is located in the city of Ezeiza in the Buenos Aires metropolitan area. The airport is also known as "Ministro Pistarini" or simply "Ezeiza Airport". The airport is just 25 km (15 mi.) from downtown Buenos Aires, a 40-min ride to the Conference Hotel and all other downtown hotels.

Shared van / bus	US\$ 28	
Sedan	US\$ 77	(one car, max. 3 persons, limited baggage)
Luxury Sedan	US\$ 120	(one car, max. 3 persons, limited baggage)

(*) to request this service, please use reservation form

CITY TOURS, AREA TOURS, SHOWS, TOUR PACKAGES (*)

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BUENOS AIRES by Day

CT1. Buenos Aires City Tour

US\$ 19

This tour by coach starts at downtown, where most attractions are located: 9 de Julio Avenue, Colón Theater and the Obelisk "the symbol of Buenos Aires". We will continue towards Plaza de Mayo, heading South through San Telmo and its "tanguerías", La Boca and Caminito. Finally we visit Puerto Madero, the renewed port of the city, also an important gastronomic area of fancy restaurants.

Duration: 3 hours

Departure: 9:00 am & 2:00 pm, everyday

CT2. Buenos Aires City Tour + San Telmo Fair

US\$ 19

On Sundays, the tour ends at the Flea Market of San Telmo.

Duration: 3 hours

Departure: 9:00 am & 2:00 pm, everyday

CT3. Buenos Aires City Tour + Lunch in Puerto Madero

US\$ 58

In this tour we invite you to discover Buenos Aires, the so-called "Reina del Plata". Lunch in the area of Puerto Madero

Duration: 5 hours

Departure: 9:00 am, everyday

CT4. Buenos Aires City Tour + Lunch cruise

US\$ 88

This excursion begins with a city tour of Buenos Aires and ends with an excellent lunch on board the comfortable ship "Humberto M", sailing through the waters of Rio de la Plata, the widest river in the world. On this cruise you will enjoy a different view of the city.

Duration: full day

Departure: 9:00 am, everyday

BUENOS AIRES by Night (tango shows)

TS1. Madero Tango

TS11. Show only (orchestra seating)	US\$ 50
TS12. Show only (VIP seating)	US\$ 99
TS13. Dinner + Show (orchestra)	US\$ 106
TS14. Dinner + Show (VIP)	US\$ 149
TS15. Dinner + Show (Gold)	US\$ 217

Duration: 2 hours (Show only), departure 9:30 pm
4 hours (Dinner + show), departure 8:30 pm

Days of operation: Fridays to Sundays

Transfers from / to hotels included

TS2. Opera Pampa

TS21. Dinner + Show	US\$ 82
TS22. Dinner + Show (VIP)	US\$ 128

Duration: 4 hours (Dinner + Show)
5 hours (Dinner + Show VIP)

Departure: 8:00 pm, Fridays to Sundays

Transfers from / to hotels included

TS3. Taconeando

TS31. Dinner + Show	US\$ 70
TS32. Drink + Show	US\$ 55

Duration: 4 hours (Dinner + Show), departure 8:30 pm
3 hours (Drink + Show), departure 10:00 pm

Days of operation: Thursdays, Fridays and Saturdays Sundays

Transfers from / to hotels included

TS4. Esquina Carlos Gardel

TS41. Show only (orchestra seating)	US\$ 82
TS42. Show only (VIP seating)	US\$ 160
TS43. Dinner + Show (orchestra)	US\$ 116
TS44. Dinner + Show (VIP)	US\$ 186
TS45. Dinner + Show (Gold)	US\$ 231

Duration: 2 hours (Show only), departure 10:30 pm
4 hours (Dinner + show), departure 8:30 pm

Days of operation: Monday through Sunday

Transfers from / to hotels included

In the BUENOS AIRES Area

AT1. Gaucho Party "Santa Susana"

US\$ 80

This is a visit to a typical "estancia" (ranch) of the Argentine pampa, one of the most fertile natural prairies of the world and famous for its beef and cereal production. "Estancia Santa Susana" is located in Los Cardales.

Upon arrival you will be invited to taste "empanadas", a typical appetizer followed by "asado", the well-known barbecue, served with delicious Argentine wines. Later on the day, you will enjoy a show of Creole skills, folk songs and dances.

On Sundays we make a stop at the Flea Market of San Telmo

Duration: full day

Departure: 9:30 am, everyday

AT2. Fiesta Don Silvano

US\$ 80

This is a visit to another typical "estancia": Don Silvano, where you will taste a delicious "asado" and enjoy a typical folk show.

Duration: full day

Departure: 9:30 am, everyday

AT3. Tigre (Bus + Train + Boat)

US\$ 36

In this tour we visit the riverside surrounding Buenos Aires up to the city of Tigre, starting in downtown, driving along Avenida del Libertador, the Costanera (riverside) Avenue, Jorge Newbery domestic Airport and the River Plate soccer team stadium. The tour passes by the Presidential Palace in Olivos, and arrives at Maipu Station of the touristic Tren de la Costa (The riverside touristic train). This attractive train will take you to San Isidro Station, where you will enjoy free time to visit its attractions. The tour continues by bus from San Isidro to Tigre. There you will start a cruise on the rivers and creeks. Navigating along the Sarmiento river, you will see the house of former Argentine president Domingo Sarmiento. The cruise stops at the Fluvial Station and we return to Buenos Aires by bus.

On Sundays the tour ends at the Flea Market of San Telmo.

Duration: 5 hours

Departure: 9:00 am & 1:30 pm, everyday

AT4. Tierra Santa Theme Park

US\$ 45

Enjoy the first religious theme park in the world, dedicated to the Holy Land (Tierra Santa).

You will be transported to the beginning of the Christian age, 2000 years ago, to become a witness of the life and work of Jesus.

Take pleasure in seeing La Creación (The creation), an amazing show; the biggest manger of the world with hundreds of real size figures and a unique light and sound show.

Revive the Last Supper, where Jesus will invite you to share His table.

Be amazed with the 18-meter image of Christ and the panoramic view of the town. Walking through the streets of Jerusalem, become the protagonist of history, enjoying the music, the typical foods and arts and crafts in a magical environment.

Duration: 3 hours

Departure: 3:15 pm, Fridays to Sundays

Pre and Post conference TOUR PACKAGES

TP1. Tour Package No. 1: Argentine Patagonia (South)

Los Glaciares National Park – El Calafate

Los Glaciares (the glaciers) National Park is located in the area known as Austral Andes in Argentina, in the South West of the province of Santa Cruz near the border with Chile. It represents a natural wonder in the world, and was declared "World Heritage" by UNESCO in 1981

This park shows a scenario of mountains, lakes and woods, including a large portion of the Andes practically under ice and snow to the west, and the arid Patagonian steppe to the east.

The name of the park refers to the glaciers that are born on the Ice Caps - the largest continental ice extension after Antarctica - which occupies almost half its area. Also known as Patagonian Continental Ice, it creates 47 big glaciers, 13 of which flow to the Atlantic. There are also more than 200 smaller glaciers, unconnected to the Ice Caps.

Around the world glaciers are over 2500 meters above sea level, but here, in Santa Cruz, they are originated on the Ice Caps, at 1500 mts over sea level, and flow down to 200 mts, having the possibility of a unique approach and view.

On the southern area of the Park, the most famous glacier can be seen: Perito Moreno. It is famous because of its dynamic changes, which produce a cyclic phenomenon of forward and backward movements, with spectacular ice falls from its front walls.

The closest town is El Calafate and is the starting point to visit this region. Settled on the southern shore of Lago Argentino (Argentine Lake), the village was founded in 1927, and currently has a population of 7000 inhabitants. The variety of gardens, flowers and trees makes a warm and delicate environment combining perfectly well leisure and adventure.

Prices

Airfare Buenos Aires / Calafate / Buenos Aires: US\$ 328

*Hotel (category *****) in Calafate for 3 nights: US\$ 680 per person in double occupancy
US\$ 1270 per person in single occupancy*

Land tours: US\$ 148 per person

Prices include taxes

TP2. Tour Package No. 2: Argentine Patagonia (South)

Usuahia – Tierra del Fuego (Land of Fire)

Nearly 500 years ago, a group of explorers from the Old World approached the coast of an unknown land for the first time. Dispersed fires and columns of smoke from the natives seemed to float upon the waters, in the mist of dawn: this mystical setting probably gave the island its name, Land of Fire. What once was a remote and inhospitable place today attracts thousands of people from all over the world.

The main island of Tierra del Fuego is the largest one in South America. It is situated south of the Straits of Magellan and has a total area of about 45,000 km². The island is a shared territory of Argentina (East) and Chile (West).

Ushuaia is the capital city of the province, placed in front of the Beagle channel and surrounded by the Martial Mountains, along the bay that gave it its name.

The combination of mountains, forest and sea makes of it a unique city in Argentina. An irregular topography imprints a picturesque appearance, adding the colorful houses made mainly of wood and corrugated iron. It is surrounded by a series of Natural Protected Areas and is the most active gateway to Antarctica.

Current population is estimated in over 55,000 inhabitants. It is the southernmost urban area in the world, a source of inspiration and challenges, land of myths and legends made up for centuries, even for those who have never been to the south of the south.

Prices

Airfare Buenos Aires / Ushuaia / Buenos Aires: US\$ 355
*Hotel (category *****) in Ushuaia for 3 nights: US\$ 480 per person in double occupancy*
US\$ 970 per person in single occupancy
Tour to national park (admission fee not included): US\$ 99 per person

Prices include taxes

TP3. Tour Package No. 3: Northwestern Argentina

Salta

The Northwestern part of the country is mostly a mountainous region with spectacular landscapes. It stands, to the west, as an elevated plateau crossed by high mountain ranges. In its central part there are gorges (such as the Humahuaca Gorge) of a huge slope. To the East, we find hills barely exceeding 2000 meters, as a transition to the “chaqueña” plain. The mountains show the contrast of the snow in the highest peaks, and the red, violet and green colors of the living rock. There are zones of forests with an important variety of fauna carefully preserved in the national parks.

The Province of Salta is situated in Northwestern Argentina. Salta stands out for its geographic and climatic heterogeneity, from the desert coldness of the Andes and the Puna (comprising high plateaus and cliffs) to the subtropical heat of the jungle, with cool fertile valleys, mountains and rivers in between. Traditional hospitality and provincial hospitality in Salta are blend with a great cultural richness. Still alive in the architecture of villages and towns are ancient Diaguita-Calchaqui and Inca vestiges and the more recent Spanish colonial legacy.

The city of Salta (capital of the province of Salta) is the most traditional city in northern Argentina. Conservative in its customs, proud of its heritage, rich in landscapes and colonial in its architecture, it is characterized by white walls buildings with red tile roofs. Most of the cultural attractions are concentrated near the 9 de Julio Square, which represents the heart of everyday life in the city. In restaurants nearby the square, almost every day and before lunch, people enjoy tasting a glass of Salta wine together with the typical “empanada”, a regional baked goods. The Museum of Archaeology, the Cultural Center, the Government House and the General Güemes Monument at the bottom of the San Bernardo Hill are landmarks in the city.

Purmamarca - Humahuaca

Driving North through national highway 9, the Province of Jujuy is reached. Here and there it is possible to appreciate scattered houses where llama and vicuña shepherds live in the solitude of Puna. On the way, Salinas Grandes, a massive white extension under a usually vibrating sun, and Lipán slope which leads to the village of Purmamarca and the extraordinary Seven Color Hill, an incredible landmark. Further north, EMBC 2010 – Buenos Aires, Argentina

the beautifully preserved town of Quebrada de Humahuaca, and its XVII century church, a national historic monument. Around the square, a street fair displays some regional products like fabrics or first quality ponchos.

The appearance of the town evokes the colonial times, and the walls of many of the houses are made of adobe. The Regional Folk Museum is a mirror of the idiosyncrasies and customs of the region, with a sample which stand out the collection of musical instruments and the famous Humahuaca Carnival costumes.

Prices

Airfare Buenos Aires / Salta / Buenos Aires: US\$ 416
*Hotel (category ***) in Salta for 3 nights: US\$ 465 per person in double occupancy*
US\$ 925 per person in single occupancy
Land tour to Purmamarca-Humahuaca: US\$ 49 per person

Prices include taxes

TP4. Tour Package No. 4: Northeastern Argentina

Iguazú Falls

Taller than Niagara Falls, twice as wide with 275 cascades spread in a horseshoe shape over nearly two miles of the Iguazú River, Iguazú Falls are the result of a volcanic eruption which left yet another large crack in the earth. During the rainy season of November-March, the rate of flow of water going over the falls may reach 450,000 cubic feet (12,750 cubic meters) per second.

But no detailed facts can describe the magnificence of the falls, the tremendous amount of water thundering down 269 feet, the tropical location and the sheer beauty that led Eleanor Roosevelt to say *Poor Niagara*. Iguazú Falls are divided by various islands into separate waterfalls. One of the best known is *Devil's Throat*, or *Garganta del Diablo* with its perpetual spray high over the falls. Other notable falls are *San Martin*, *Bossetti*, and *Bernabe Mendez*. Iguazú Falls, *Cataratas del Iguazú* in Spanish, lie on the Argentine-Brazilian border and are a UNESCO World Natural Heritage Site.

The falls are part of a singular practically virgin jungle ecosystem protected by Argentine and Brazilian national parks on either side of the cascades. Two thirds of the falls are on the Argentine side of the river where it is possible to visit Iguazú National Park to enjoy the wildlife flora and fauna. The Brazilian side provides a panoramic view of the falls. Boat rides out to the falls are available. For photographs, light is best in the morning.

The best seasons to visit Iguazu Falls are Spring and Fall. Summer is intensely hot and humid, Downstream from the falls where the Paraná and Iguazú rivers meet, so do the borders of Argentina, Brazil and Paraguay. Each country has created a landmark in their national colors on a spot in each of their countries where you can see all three.

The name of the falls comes from the Guaraní word for "great water." The first Spanish explorer to see the falls was Álvar Núñez Cabeza de Vaca in 1541. The huge Itaipú hydroelectric power plant, located near the falls and jointly built by Paraguay and Brazil, satisfies almost 40% of Brazil and Argentina power needs. The dam is the largest in the world and it is considered a masterpiece of technology.

Prices

Airfare Buenos Aires / Iguazú / Buenos Aires: US\$ 342

Hotel (category ****) in Iguazú for 3 nights: US\$ 620 per person in double occupancy
 US\$ 1138 per person in single occupancy

Prices include taxes

OTHER HOTEL ACCOMMODATIONS (*)

(Standard room rates in US dollars incl. taxes, per room, per night)

(*) to request this service, please use reservation form

HOTEL	Single occupancy	Double occupancy	Triple occupancy
AMERICA PLAZA HOTEL (****) Bartolome Mitre 1744 Buenos Aires	US\$ 128	US\$ 128	US\$ 192
APART HOTEL & SPA CONGRESO Bartolome Mitre 1824 Tel. 4954-8410 Buenos Aires	US\$ 128	US\$ 128	US\$ 192
HOTEL PRESIDENTE PERON (***) Hipolito Yrigoyen 1942 Buenos Aires	US\$ 128	US\$ 128	US\$ 192
HOTEL SALLES (****) Cerrito 208 Buenos Aires	US\$ 120	US\$ 120	US\$ 160
HOTEL PROMENADE (***) Marcelo T. de Alvear 444 Tel. 4312-5681 Buenos Aires	US\$ 118	US\$ 118	US\$ 154
BEST WESTERN (***) Junin 354 Tel. 4953-4455 Buenos Aires	US\$ 112	US\$ 112	US\$ 146
URBAN SUITES RECOLETA (****) Junin 1727 Tel. 4803-2300 Buenos Aires	US\$ 86	US\$ 86	US\$ 99
HOTEL ZENTRA Tucuman 2057 Tel. 5238-1868 Buenos Aires	US\$ 72	US\$ 78	US\$ 95